



The American Institute of Professional Geologists
44th Annual Meeting
Traverse City, Michigan
October 7-11, 2007

“Geology: The Foundation for the Environment and Resources”

Planning Committee

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March 2, 2006

Dear Prospective Sponsor:

The Michigan Section of AIPG is proud to host the 44th Annual National meeting of AIPG in Traverse City in early October, 2007. This event will bring several hundred professional geologists from a wide range of disciplines to Michigan for this event. The event will include presentations on the environment, oil and gas development and production, mineral exploration and mining, and water resources. The Michigan Section is proud to be able to bring this national group into our fine state.

The Michigan Section of AIPG currently has about 300 members that represent many geologic disciplines that work for industry, agriculture, developers, government, and private individuals. The Annual Meeting represents an excellent opportunity for us to meet with our colleagues from throughout the U.S. and several foreign countries to discuss the pertinent topics related to our disciplines.

We are seeking sponsorships so that we can show our colleagues our fine State and encourage them to spend some extra time visiting the Great Lakes State. Attached with this letter is a description and associated cost for providing a sponsorship to this event, as well as an explanation of how the different levels of sponsorships will be recognized. We would appreciate your considering a sponsorship for this event.

If you have questions, you may contact the undersigned or any member of our committee.

Thank you,

Edward E. Everett, CPG
Publicity Chair



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Sponsorship Opportunities

The following is a list of those activities that are available for sponsorship for the 2007 Annual AIPG Meeting in Traverse City. All contributors will be prominently acknowledged at the meeting and in our program book. Any questions regarding the sponsorship should be directed to the Publicity Chair or any member of the meeting committee (listed to the left).

1. Ice Breaker	\$10,000
2. Tote Bag for the Registration Packet	\$5,000
3. Program Book Printing	\$5,000
4. Business Luncheon	\$3,000
5. Awards Banquet	\$7,500
6. Field Trips (4)	\$1,000 ea.
7. Short Courses (3)	\$1,000 ea.

If you have any questions regarding sponsorship, or want to sponsor an event, please contact Ed Everett or any of the committee members listed on this document.

We appreciate your consideration for sponsorship and we look forward to hearing from you.

Appendix 7 - Menu Of Events For Prospective Sponsors

Sponsorship Levels

Be Recognized

AIPG sponsorship is a terrific opportunity to promote your company before hundreds of geologic professionals at one of the leading geoscience meetings in the world. A summary of significant opportunities to present your company as an industry leader through sponsorship of the AIPG Annual Meeting is listed below.

Each sponsor is recognized for their contribution in the Official Program, AIPG Annual Meeting web page, as well as with signage at specifically sponsored events.

Platinum — \$10,000 or greater

- Logo and/or company name on signage at the exhibit hall entrance
- Logo and/or company in Official Program, and post-meeting highlights issue of *The Professional Geologist*
- Logo and link to company Website on Sponsor page of AIPG Annual Meeting web page
- Full page black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms
- One complimentary 2004 Annual Meeting Registration

Gold — \$5,000 to \$9,999

- Company name on signage at the exhibit hall entrance
- Logo and/or company in Official Program, and post-meeting highlights issue of *The Professional Geologist*
- Company name on Sponsor page of AIPG Annual Meeting web page
- 1/2 page black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms

Silver — \$1,000 to \$4,999

- Company name on signage at the exhibit hall entrance
- Logo and/or company in Official Program, and post-meeting highlights issue of *The Professional Geologist*
- Company name on Sponsor page of AIPG Annual Meeting web page
- Business card black and white ad in Official Program
- Company name on acknowledgement slide shown in Technical Program session rooms

Bronze — \$500 to \$999

- Company name on signage at the exhibit hall entrance
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