



The American Institute of Professional Geologists
44th Annual Meeting
Traverse City, Michigan
October 7-11, 2007

“Geology: The Foundation for the Environment and Resources”

Planning Committee

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February 21, 2006

Dear Potential Advertiser:

The Michigan Section of AIPG is proud to host the 44th Annual National meeting of AIPG in Traverse City in early October, 2007. This event will bring several hundred professional geologists from a wide range of disciplines to Michigan for this event. The event will include presentations on the environment, oil and gas development and production, mineral exploration and mining, and water resources. The Michigan Section is proud to be able to bring this national group into our fine state.

The Michigan Section of AIPG currently has about 300 members that represent many geologic disciplines that work for industry, agriculture, developers, government, and private individuals. The Annual Meeting represents an excellent opportunity for us to meet with our colleagues from throughout the U.S. and several foreign countries to discuss the pertinent topics related to our disciplines.

We are seeking advertisers for the Program Book that will be distributed to all attendees. Remember that this book will be used by attendees from all over the U.S., as well as geologists from our own state. The advertising opportunities are listed on the attached sheet.

If you have questions, you may contact the undersigned or any member of our committee.

Thank you,

Edward E. Everett, CPG
Publicity Chair



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Advertising Opportunities

The Michigan Section AIPG is currently planning the program book for the 2007 National Meeting being held in Traverse City, Michigan. We are seeking advertisers for the program book that will be handed out to several hundred participants who will attend the meeting. The available advertisements are listed below:

Full Page Add	\$300
Half Page Add	\$175
Business Card	\$75
Inside Back Cover	
Black & White	\$500
Color	\$600
Inside Front Cover	
Black & White	\$1,000
Color	\$1,200

Please let us hear from you soon as the available space is expected to fill quickly.

You may send your business advertisement to us for publication in our program book (8½" X 11" format). If you are interested, please call Gary Dannemiller at (517) 887-9181 and send your check payable to Michigan Section AIPG to Gary at 5991 West Clark Road, Lansing, Michigan 48906.

We appreciate your consideration.